



The Employee Benefits & Rewards Forum brings together qualified buyers and suppliers for one day of one-to-one meetings and networking.

28th November 2024
Hilton Canary Wharf

In association with...

**HR
BRIEFING**

EVENT OVERVIEW

The Employee Benefits & Rewards Forum is a highly targeted event, creating a platform for innovative suppliers to meet up to **60 senior employee professionals**, with job titles including:

- HR Directors
- Reward Managers/Directors
- Training Managers
- Heads Of
- Vice Presidents

All-inclusive packages include:

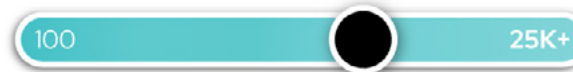
- An itinerary of pre-arranged, one-to-one meetings with pre-qualified employee benefit buyers based on mutual interest
- A fully furnished stand, with electrics
- Delegate contact database post-event
- Extensive brand exposure
- Unlimited networking opportunities
- Full hospitality – lunch and refreshments throughout

We organise personalised appointments for you to host at your supplier stand. Each supplier will have **20-minute meetings** with key decision makers throughout the event.

The Forum has been running for **13 years**

Over **960** business meetings facilitated at each event

Average Employee Size



All delegates attending require new solutions

72%

of companies have secured business post-event

Here is a taste of our event experience...



It has been a great event to participate in. The team were great beforehand with prep and comms. The process to agree meetings was simple and easy. The event on the day was free off distractions and buyers were exactly in our target market. We will be attending again.

HOWDEN

Fantastic way to meet individuals who are potential future clients, in a really relaxed, but formal setting.

MORRINSON WEALTH MANAGEMENT

Very well run event yet again. Relevant delegates whom we very much enjoyed meeting and will hope to do business with in the future.

VIRGIN INCENTIVES

ALL-INCLUSIVE PACKAGES

PRE-EVENT

- Detailed profile on attending delegates
- Access to online portal for meeting selections
- Draft meeting schedule to help prepare for the event (2-3 days before)
- Branding on event webpage inclusive of logo, description, and URL link to website
- Included in social media posts

DURING THE EVENT

POST-EVENT

- Contact database of all attendees
- Feedback from interested delegates

GOLD PACKAGE - £6,250 + VAT

- Inclusive of two representatives
- Access to pre-qualified senior delegates
- Itinerary of pre-scheduled 1-2-1 meetings (potential of up to 15)
- 20 minute meetings
- 2m x 1m stand (including table / chairs / lighting / electrics)
- Additional separate table/chairs for 2nd representative meeting
- Wi-Fi
- Networking opportunities –
 - Group scheduled breaks
 - Lunch
- All meals and refreshments throughout
- Logo branding at live event registration stand
- Event guide
 - Directory listing
 - Full page A5 advert

SILVER PACKAGE - £5,200 + VAT

- Inclusive of one representative
- Access to pre-qualified senior delegates
- Itinerary of pre-scheduled 1-2-1 meetings (potential of up to 10)
- 20 minute meetings
- 2m x 1m stand (including table / chairs / lighting / electrics)
- Wi-Fi
- Networking opportunities –
 - Group scheduled breaks
 - Lunch
- All meals and refreshments throughout
- Logo branding at live event registration stand
- Directory listing within event guide

HR BRIEFING

HR Briefing is an industry resource delivering news & analysis from across the HR Industry, directly to the people who matter – through a dedicated online portal and a fortnightly email newsletter.



19,500 subscribers

FEATURES

JANUARY

Team Building

FEBRUARY

Talent Management

MARCH

Leadership Development

APRIL

Coaching Skills

MAY

Change Management

JUNE

Employment Law

JULY

Absence Management

AUGUST

Benefits & Rewards

SEPTEMBER

Leadership Development

OCTOBER

Employee Coaching

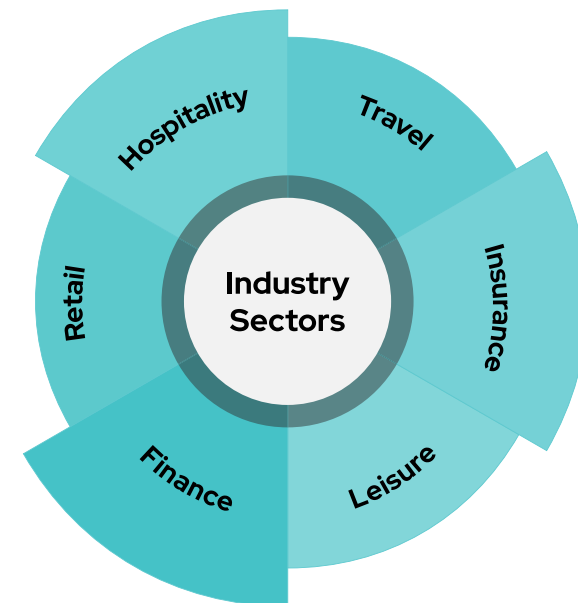
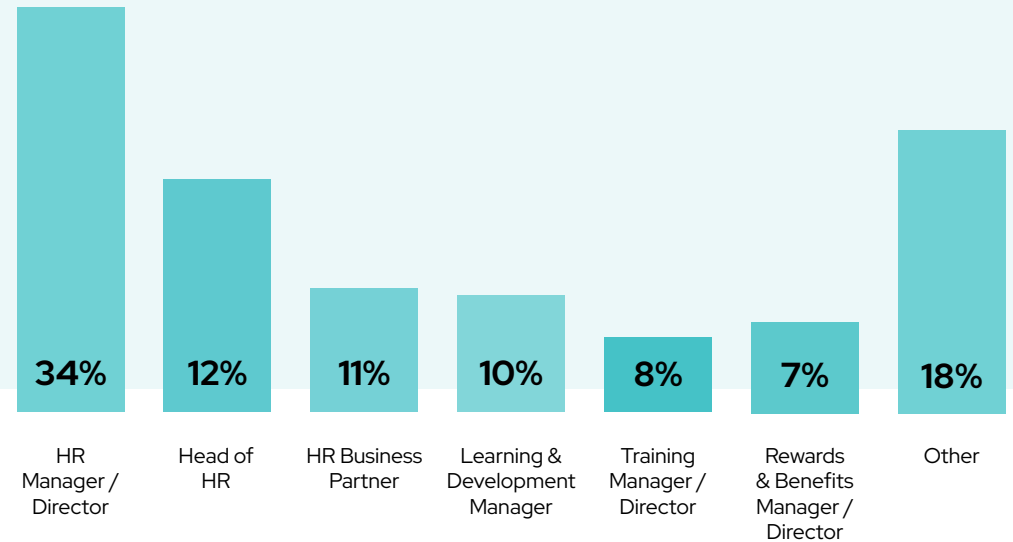
NOVEMBER

Succession Planning

DECEMBER

Employee Engagement

OUR AUDIENCE IS UK AND EUROPEAN BASED



READERSHIP

3-MONTH BRAND EXPOSURE CAMPAIGN

- 3 x sponsored editorial articles, to highlight product or service
- 3 x insert banner (separate newsletters)
- 1 x Q&A interview with a member of your team
- 4 x supported social media posts

Cost - £1,000

Plus add 1 x bespoke email send for £500

WEBINAR CAMPAIGN

- 1 x dedicated news story
- 3 x social media posts pre-event
- Attendance and report write-up by Briefing Editor
- If recorded, webinar video to be promoted via social media post-event

Cost - £500

Plus add 1 x bespoke email send for £500

FEATURE BUNDLE

- Promote your products and services with a dedicated themed Briefing newsletter.
- Insert banner for 1 month (2 editions)
- 1 x product article
- 1 x social media post

Cost - £500

BESPOKE EMAIL

Send a bespoke email to an audience of **16,000 decision makers.**

Cost - £1,500

NEWSLETTER TAKEOVER

Receive full coverage and brand exposure by taking over one full newsletter, promoting your services to an audience of decision makers.

- 6 articles
- 4 banner ads

Cost - £2,450

**VIEW AN
EXAMPLE
NEWSLETTER
HERE**

ADVERT & EDITORIAL POSITIONS

INSERT BANNER

1 month - **£350** / 3 months - **£825**

SPONSORED CONTENT

1 month - **£200** / 3 months - **£450**

To include **50-100 words**, image and URL

Q&A / INTERVIEW / PRODUCT COVERAGE

1 month - **£200** / 3 months - **£450**

350 words and profile image.

INDUSTRY PRODUCT SPOTLIGHT

Per insertion - **£150** / 4 insertions - **£450**

250 words, image, and URL

GUEST BLOG

Per insertion - **£150** / 4 insertions - **£450**

350+ words, plus image and URL

SPONSORED SURVEY

Survey hosted by yourself, promoted through the Briefing newsletter - **£750**

POLL

Newsletter article promoting your poll - **£295**



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